



Press Release
15 July 2008

CARAVAN PROTECTION IS A BREEZE WITH BYOTROL AND UNIPART

Leading anti-microbial technology company Byotrol plc has embarked on a joint venture with Unipart Leisure & Marine to launch a range of ground-breaking cleaning products to the caravanning and motor home markets.

Originally used by hospitals to fight MRSA, Byotrol's patented technology has been adapted for the leisure industry to remove and prevent algae, mildew and mould.

Royal Ever Clean, Unipart's range of products specifically designed for the caravanning sector not only cleans and deodorizes surfaces but leaves a protective layer that actively inhibits further growth of algae, mould and mildew, leaving surfaces cleaner for longer; it is gentle on surfaces, yet effective for everyday use.

Bernie Foley, Account Manager at Byotrol commented: "We are constantly seeking new applications for our unique anti-microbial technology and we're delighted to be working with the UK's largest distributor of leisure and marine products. Algae and mould are perennial problems for lovers of the great outdoors. We've been able to provide a solution to help them spend less time on maintenance, leaving more time to enjoy caravanning."

The range of products will be marketed under the Ever Byotrol Clean brand. Products in the range include Caravan & Motor Home Cleaner/Protector with the unique spray applicator, Canvas & Awning Cleaner/Protector and Kitchen & Shower Cleaner/Protector.

Products will be exclusively distributed by Unipart Leisure & Marine as part of its Royal (outdoor leisure) brand.

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Gerry O'Hara at Unipart commented "With concerns over health and the emergence of super bugs, Unipart Leisure and Marine are pleased and excited to be linking up with Byotrol to bring our retailers this unique and innovative product range that will take another step toward providing a happy healthy holiday and longer term protection"

Unipart Leisure and Marine is the leading distributor of caravan, motorhome, camping and marine accessories and spare parts to the UK leisure market.

For further information on Byotrol visit www.byotrol.com or www.unipart.co.uk.

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Notes to Editor:

Byotrol products have a four stage effect on micro-organisms using changes in surface tension as the basis of their attack.

1. Byotrol's component biocides attack micro-organisms on a surface as soon as the product is applied.
2. Byotrol then conditions the surfaces before additional micro-organisms land, making it more difficult for the micro-organisms to settle on the surface, attach and reproduce.
3. When micro-organisms secrete material in an attempt to form a biofilm, (i.e. attachment properties which enable biofilm production) the secretion compounds – proteins, polysaccharides or oily type materials – are all disrupted by the pervading surface tension

regime, making it much more difficult or impossible for the organisms to form a firm attachment to the surface.

4. Finally, the micro-organisms, in their weakened state, succumb to Byotrol's residual, long lasting biocidal action provided by its component biocides. These are not aggressive chemical compounds, but when acting on a micro-organism, they cause the organism's membrane to burst before it has a chance to reproduce.

Unipart Leisure and Marine is the UK's largest distributor of leisure and Marine products.