

25 June 2010

Byotrol plc

Director / PDMR Shareholding

The Board of Byotrol plc ('Byotrol' or the 'Company'), a leading anti-microbial hygiene company, has been notified that Ralph Kugler, Chairman, today bought 128,333 ordinary shares of 0.25p each in the Company at 16.5 pence per share.

As a result of the transaction, Mr Kugler's beneficial interest in the Company is 717,333 Shares representing 0.85 per cent. of the issued ordinary share capital of the Company.

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Notes to Editors:

Byotrol Plc (BYOT.L), quoted on AIM, is a leading microbial technology hygiene company, operating globally in the Healthcare, Food, Consumer Products and Agriculture sectors, providing a low toxicity product with a broad-based and long lasting efficacy across all microbial classes; bacteria, viruses, fungi, moulds, microbacteria and algae.

The Byotrol product can be used as a stand alone product or as a complementary biocide additive to existing products to improve their performance in personal hygiene, domestic and industrial disinfection, odour control, food production and food management.

Founded in 2005, the Company has prioritised the development of a technology that creates easier, safer and cleaner lives through partnering with providers of essential goods and services. Byotrol is the catalyst behind the aptly named global 'Hygiene Revolution'.