

30 November 2010

BYOTROL plc

Director / PDMR Shareholding

Byotrol plc (the “Company”) announces it received notification today that on Friday 26 November 2010 Stephen Brian Falder, Executive Director and Business Development Director of the Company, transferred by a gift for nil consideration 1,020,000 ordinary shares of 0.25p each to The Brian Falder Entrepreneurship Foundation (the “Foundation”). Mr Falder is a trustee on the board of the Foundation. The shares transferred to the Foundation no longer form part of Mr Falder’s beneficial interest.

Following the transfer, Mr Falder, is the beneficial holder of 4,075,854 ordinary shares of 0.25p each in the Company representing 3.68 per cent. of the issued ordinary share capital of the Company.

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Notes to Editors:

Byotrol Plc (BYOT.L), quoted on AIM, is a leading microbial technology hygiene company, operating globally in the Consumer, Food, Health, and Agriculture sectors, providing a low toxicity product with a broad-based and long lasting efficacy across all microbial classes; bacteria, viruses, fungi, moulds, microbacteria and algae.

The Byotrol product can be used as a stand alone product or as a complementary biocide additive to existing products to improve their performance in personal hygiene, domestic and industrial disinfection, odour control, food production and food management.

Founded in 2005, the Company has prioritised the development of a technology that creates easier, safer and cleaner lives through partnering with providers of essential goods and services. Byotrol is the catalyst behind the aptly named global 'Hygiene Revolution'.