



**20 July 2011**

**Byotrol plc  
Four Year, Multi Country, Multi Product agreement  
with Rentokil Initial plc**

Byotrol plc ('Byotrol'), the developer of anti microbial hygiene technologies, is delighted to announce that it has signed a potentially multi-million pound contract, with Rentokil Initial plc ('Rentokil'). The four year contract covers multiple countries and a range of products.

This potentially transformational deal represents a landmark commercial milestone for Byotrol. The Byotrol technology will be adopted by the Initial Hygiene division ('Initial') of Rentokil, one of the largest business services companies in the world, providing hygiene services to a range of clients including Government, health and education and commercial organisations.

The contract is for the supply of hand hygiene and surface sanitisation products for use in Initial's service offering to washrooms and kitchens across 16 European countries. This contract confirms Byotrol's unique anti microbial technology as the innovation of choice for companies looking to the next generation of hygiene solution.

The products and services based on the Byotrol technology platform will be rolled out by Initial starting in Q4 2011, and will see Byotrol positioned as an important ingredient within Initial's hand hygiene product portfolio.

**Commenting on the contract, Gary Millar, CEO of Byotrol, said:**

"Our strategy of working with specialist service suppliers and distributors is borne out by this significant contract. The endorsement of the Byotrol technology by the Initial Hygiene division of Rentokil is tremendously exciting, and will transform the way Byotrol's technology is recognised in the hygiene industry. Additionally, Rentokil's ability to deploy the technology into wider markets will significantly extend the number of those brought into contact with Byotrol."

**Peter Slator, Business Manager, Rentokil's Initial Hygiene business unit, added:**

“Our new range of surface and hand hygiene products, powered by Byotrol’s unique technology, will be a valuable element in achieving Initial’s objective of ‘Raising Hygiene Standards’ throughout our customers’ organisations. With its gentle, yet powerful, formulation and its long lasting antimicrobial properties, it will give our customers access to a pioneering hygiene solution and enable us to penetrate new markets.”

**Enquiries:**

Byotrol plc  
Gary Millar, Chief Executive  
Richard Bell, Finance Director

01925 742 000

Arbuthnot Securities  
Nominated Adviser and broker  
Antonio Bossi / Henry Willcocks

020 7012 2000

Winningtons  
Tom Cooper / Paul Vann

020 3176 4722  
0797 122 1972

**Notes to Editors:**

Byotrol plc (BYOT.L), quoted on AIM, is a leading microbial technology hygiene company, operating globally in the Health, Food, Leisure, Consumer, Industrial and Agriculture sectors, providing a low toxicity product with a broad-based and long lasting efficacy across all microbial classes; bacteria, viruses, fungi, moulds, microbacteria and algae.

The Byotrol product can be used as a standalone product or as a complementary biocide additive to existing products to improve their performance in personal hygiene, domestic and industrial disinfection, odour control, food production and food management.

Founded in 2005, the Company has prioritised the development of a technology that creates easier, safer and cleaner lives through partnering with providers of essential goods and services. Byotrol is the catalyst behind the aptly named global ‘Hygiene Revolution’.