



9th December 2010

**Byotrol plc
Licence agreement with the makers of
Tommee Tippee baby care products**

Byotrol plc ('Byotrol'), the developer of anti microbial hygiene technologies, is pleased to announce the signing of a licence agreement with Mayborn Baby & Child, the manufacturers of Tommee Tippee baby products.

The licence agreement for sales in UK and Ireland covers a range of products which will compete in the baby accessories market under the Tommee Tippee Closer to Nature brand, using the Byotrol technology. Products will be on the shelves in Q1 2011 and initial production orders have already been received.

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Notes to Editors:

Byotrol plc (BYOT.L), quoted on AIM, is a leading microbial technology hygiene company, operating globally in the Health, Food, Leisure, Consumer, Industrial and Agriculture sectors, providing a low toxicity product with a broad-based and long lasting efficacy across all microbial classes; bacteria, viruses, fungi, moulds, microbacteria and algae.

The Byotrol product can be used as a stand alone product or as a complementary biocide additive to existing products to improve their performance in personal hygiene, domestic and industrial disinfection, odour control, food production and food management.

Founded in 2005, the Company has prioritised the development of a technology that creates easier, safer and cleaner lives through partnering with providers of essential goods and services. Byotrol is the catalyst behind the aptly named global 'Hygiene Revolution'.