



7 July 2010

**Byotrol plc
Joint Development Agreement to develop and supply Byotrol
based products to consumer markets in the UK and Ireland
and an extension of the standstill agreement with a Fortune 150 Corporation**

Byotrol plc ('Byotrol' or 'the Company'), the leading AIM listed anti-microbial hygiene company, is pleased to announce that its joint venture, Byotrol Consumer Products Limited ("BCP"), has signed a joint development agreement (JDA) with McBride, to develop a liquid hard surface cleaner targeted at the consumer markets in UK and Ireland. Under the JDA, Byotrol and Robert McBride Ltd, a member of the McBride Group of companies, Europe's leading supplier of Private Label household cleaning and personal care products, will develop and jointly market the product through to the end of the calendar year 2010. Once the development programme is completed, the two firms intend to enter into a licence agreement to jointly supply the product to retailers.

In addition, in December 2009, Byotrol entered into a six month standstill agreement with a Fortune 150 corporation over exclusive rights to enter into negotiations for the use of Byotrol's technology in the fields of pre-saturated wipes and certain surface care liquids. This agreement offered the option of a three month extension subject to the payment of further non refundable fees. The counterparty has taken up their extension rights and will pay Byotrol and BCP US\$120,000 for the extension.

Commenting on the agreement, Gary Millar, Chief Executive at Byotrol plc, said:

"The agreement with McBride is further evidence of progress in our strategy of partnering with significant suppliers and specialist distributors to our target sectors, whilst also providing additional endorsement of the technology. McBride is well recognised in Europe as one of the major forces in the private label market, and is found in all leading retailers. This gives Byotrol a considerable lead into this sector.

"We are also greatly encouraged by our ongoing relationship with our Fortune 150 partner."

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Notes to Editors:

Byotrol plc (BYOT.L), quoted on AIM, is a leading microbial technology hygiene company, operating globally in the Health, Food, Leisure, Consumer, Industrial and Agriculture sectors, providing a low toxicity product with a broad-based and long lasting efficacy across all microbial classes; bacteria, viruses, fungi, moulds, microbacteria and algae.

The Byotrol product can be used as a stand alone product or as a complementary biocide additive to existing products to improve their performance in personal hygiene, domestic and industrial disinfection, odour control, food production and food management.

Founded in 2005, the Company has prioritised the development of a technology that creates easier, safer and cleaner lives through partnering with providers of essential goods and services. Byotrol is the catalyst behind the aptly named global 'Hygiene Revolution'.